

PRINTING SOLUTIONS THAT KEEP YOUR BUSINESS MOVING

In today's mobile society, it's no surprise that leading businesses are doing more on the go to keep up with their busy customers.

- Curbside airport check-in and rental car returns speed people on their way with handheld scanners and Cameo receipt printers.

- E-commerce distribution centers mount QL 420™ or PA/PT series printers to forklifts, or carry QL 320™ printers by shoulder strap, so



products are labeled correctly, then shipped and delivered in record time.

- Shorter lines mean happier customers. Cameo receipt printers with magnetic stripe readers are used for queue busting in several environments, including retail.



Every day, new applications for Zebra's lightweight mobile printers are being developed for printing labels, receipts, tags, passes, and tickets. Call Zebra today to learn how mobile printers can keep your business moving.

For more information on Zebra Bar Code Products, please call +1 800 423 0442 or visit our Web site. www.zebra.com



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GS# GS-35F-0268N

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Printed in U.S.A.
#11241L Rev. 6 (10/04) 5M



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Zebra® Mobile Printers
For Businesses On The Go



Mobile Printers



PS 2100™ Series



PA403™/PT403™



Cameo® Series



QL™ Series



TR 220™

Mobile Printing Solutions

Zebra has a rugged, reliable mobile printer for your application:

- *Point-of-transaction processing*
- *Shelf labeling*
- *Price marking*
- *Bin labeling*
- *Product identification*
- *Forklift mounting*
- *Receipt printing*
- *Route accounting/Field service*
- *Event and passenger ticketing*
- *Gaming transactions*
- *Parking tickets and violations*

Mobile Printing Solutions

Go Wherever Your Business Takes You.

Mobile printing solutions are emerging as the new standard for conducting business in more and more applications every day. Along with the broadest range of mobile printers in today's market, Zebra offers a variety of wired and wireless connectivity options to meet your needs. Now available with Bluetooth® technology and 802.11 or 802.11b WLAN, integrating wireless mobile printing has never been easier.

Take Your Business to the Point of Transaction!

Extra-rugged **QL™ series** mobile printers offer flexible connectivity options with QuickLink™ interchangeable radio modules. As your needs change, a different module can be ordered to adjust to your changing environment.

The **PA403** direct thermal and **PT403** thermal transfer label printers boost user productivity with print speeds up to 3 inches per second! The next generation of **PT400/PA400** printers, these rugged, 4-inch portables offer Zebra BASIC Interpreter (ZBI™) and 2 MB DRAM and Flash standard.

Rugged **Cameo** mobile receipt printers weigh as little as one pound each and clip conveniently to an operator's belt. With durable environmental cases, they're shock-protected and can be used outdoors in most weather conditions. Optional magnetic card readers (MCR) and/or smart card readers (SCR) offer easy point-of-transaction processing and receipt printing.

Up to five users can use the **PS 2100** series transportable printing solution on wheels. With two printers the need for swapping media is eliminated.

Perform one-handed scanning and printing with the **TR 220** mobile label/receipt/tag printer. Designed to

mate with Symbol® SPT 1700/1800 and PPT 2700/2800 handheld terminals, now including the 2-D and color models, this 2-inch printer cost-effectively eliminates the need for printer cables or radios.

With the clip-on, feather-light **Zebra Portable Radio™ (ZPR™)**, users of Symbol SPT 1700/1800 or PPT 2700/2800 handheld devices can communicate with wireless Bluetooth technology between the handheld and a Zebra mobile printer.

Leading retailers are adapting QL 320 network printers to label store shelves and react to price changes in real-time.

